

G10 FLOOR LAMP

BY GUBI

The G10 lamp collection, designed by the icon Greta M. Grossman in 1950, is another of her undiscovered designs. The lamp collection is characterized by its distinctive lampshade, giving the space a pleasant light, as well as its rough surface and contrasting polished brass details, which are all defining the lamp's unique look. The collection, consisting of a floor lamp and a pendant, has a refined luxurious charm combined with an industrial character, which gives an expression of being a classic yet contemporary design.
The G10 lamp collection was produced, as many of Grossman's other work, in both America and her native Sweden, where this collection draw its features after the Swedish version. The lamp was Greta M. Grossman's 10th product for the Swedish manufacturer Bergboms, therefore the name G10.

Dimensions

Lamp height: 14140 mm
Lamp stand: Ø 265 mm
Shade height: 212 mm
Shade diameter: Ø365 mm
Cable length, exposed: 2.5 m
Cable length, total: 4 m

Material Options

Shade: Coated aluminum
Stand: Coated steel tube
Arm: Brass stained steel
Glass shade: Satinized opal glass